



## MASTER'S IN INFORMATION SYSTEMS WITH SPECIALIZATION IN ENTREPRENEURSHIP AND INNOVATION

### ABOUT THE CENTER

- The Jake Jobs Center is rated the top entrepreneurship center in the Rocky Mountain region.
- Jake Jobs Center students have the opportunity to be involved with professional entrepreneurship events and competitions in Denver.
- ENTP classes count as electives towards most graduate and undergraduate programs.
- The Jake Jobs Center for Entrepreneurship is located in the heart of downtown Denver, rated one of the top cities for businesses and entrepreneurs in the U.S. (Forbes).

### Apply for Scholarships

The Jake Jobs Center has over \$200,000 available for scholarships. For more information and to apply, visit [jakejobscenter.org/tuition-and-scholarships](http://jakejobscenter.org/tuition-and-scholarships).

### Register

To register for Jake Jobs Center graduate courses and programs, visit the [Business School admissions webpage](#).

### Contact

For additional information, visit [jakejobscenter.org](http://jakejobscenter.org) or email [jakejobs.center@ucdenver.edu](mailto:jakejobs.center@ucdenver.edu).

### THE PROGRAM

The Entrepreneurship and Innovation specialization provides a wide range of entrepreneurship courses to give management graduate students the knowledge and tools to start or work for an entrepreneurial business. In addition to the Entrepreneurship and Innovation specialization, students who complete three entrepreneurship courses also will receive an Entrepreneurial Studies Certificate.

### REQUIRED COURSES

Students must take the required [management courses](#), as well as four entrepreneurship courses as electives in order to receive the entrepreneurship and innovation specialization. Requirements include three entrepreneurship electives and one capstone course from the list below. Courses are in-person unless otherwise specified with OL for online.

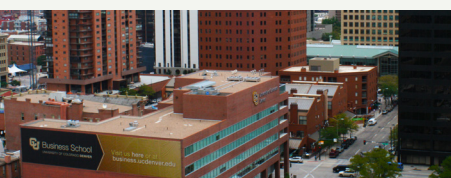
#### Elective Courses

- ENTP 6620 New Venture Operations and Project Management (OL)
- ENTP 6642 Exploring Social Entrepreneurship
- ENTP 6807 Small Business Marketing and Personal Branding
- ENTP 6824 Entrepreneurial Financial Management (OL)
- ENTP 6826 International Entrepreneurship
- ENTP 6834 Entrepreneurial Marketing
- ENTP 6842 New Concept Development (OL)
- ENTP 6848 Leadership in New Ventures (OL)
- Any ENTP 6000 or higher course

#### Capstone Courses

- ENTP 6020 Business Model Development and Plan
- ENTP 6021 Corporate Entrepreneurship

Please see an advisor for details on the Entrepreneurship and Innovation specialization degree plan.



Jake Jobs Center  
for Entrepreneurship

BUSINESS SCHOOL

UNIVERSITY OF COLORADO DENVER

Jake Jobs Center for Entrepreneurship | University of Colorado Denver  
303-315-8500 | [jakejobs.center@ucdenver.edu](mailto:jakejobs.center@ucdenver.edu)  
[jakejobscenter.org](http://jakejobscenter.org)

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# ENTREPRENEURSHIP AND INNOVATION

## UNIVERSITY OF COLORADO DENVER BUSINESS SCHOOL

The University of Colorado Denver Business School, located in the heart of a vibrant city, is a hub of business education, innovation and discovery. As the largest accredited graduate school of business in the Rocky Mountain region, we prepare students with the relevant skill sets to immediately bring value to business.

To learn more about the CU Denver Business School, visit [business.ucdenver.edu](https://business.ucdenver.edu).

## JAKE JABS CENTER FOR ENTREPRENEURSHIP

The Jake Jabs Center for Entrepreneurship is a nationally-recognized learning center at the University of Colorado Denver Business School. Emphasizing multi-disciplinary experiential learning and entrepreneurship, the Jake Jabs Center is dedicated to educating and empowering undergraduate and graduate students to think, act and be entrepreneurs. Through the Center's advanced certification program, undergraduate degree emphasis, and graduate specializations (both MBA and MS), students learn and apply real-world business disciplines in an open and diverse environment.

To learn more about the Jake Jabs Center for Entrepreneurship, visit [jakejabscenter.org](https://jakejabscenter.org).

## BENEFITS OF THE JAKE JABS CENTER FOR ENTREPRENEURSHIP

- ▲ Academic Advising – The CU Denver Business School has a team of academic graduate advisors available to meet with prospective and current students to discuss the various degree programs offered at the Business School.
- ▲ Entrepreneurship Club – All students are encouraged to join for remarkable networking opportunities and extended access to the university's vast business resources.
- ▲ Student Consulting – This unique opportunity gives graduate students real-world experience through working with local clients.
- ▲ Business Plan Competition – All CU Denver students are invited to submit their business ideas to THE CLIMB | Jake Jabs Business Plan Competition. This annual event offers networking opportunities, workshops, and monetary awards for aspiring entrepreneurs.
- ▲ Speaker Events – The Jake Jabs Center hosts a variety of events each semester to give networking and learning opportunities to students interested in starting a business.

## ADMISSIONS REQUIREMENTS

For general admissions requirements for being accepted to CU Denver, visit [ucdenver.edu/admissions](https://ucdenver.edu/admissions). The Business School includes additional admissions requirements for each program. Contact an advisor for additional information, or visit [business.ucdenver.edu/admissions](https://business.ucdenver.edu/admissions).



The Business School at CU Denver has earned accreditation by the Association to Advance Collegiate Schools of Business (AACSB International). This elite distinction is only granted to the top business programs in the world that meet rigorous standards for curriculum, faculty, library and computer resources.



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